


# Start-up, growth & internationalisation with federal promotional services from the aws

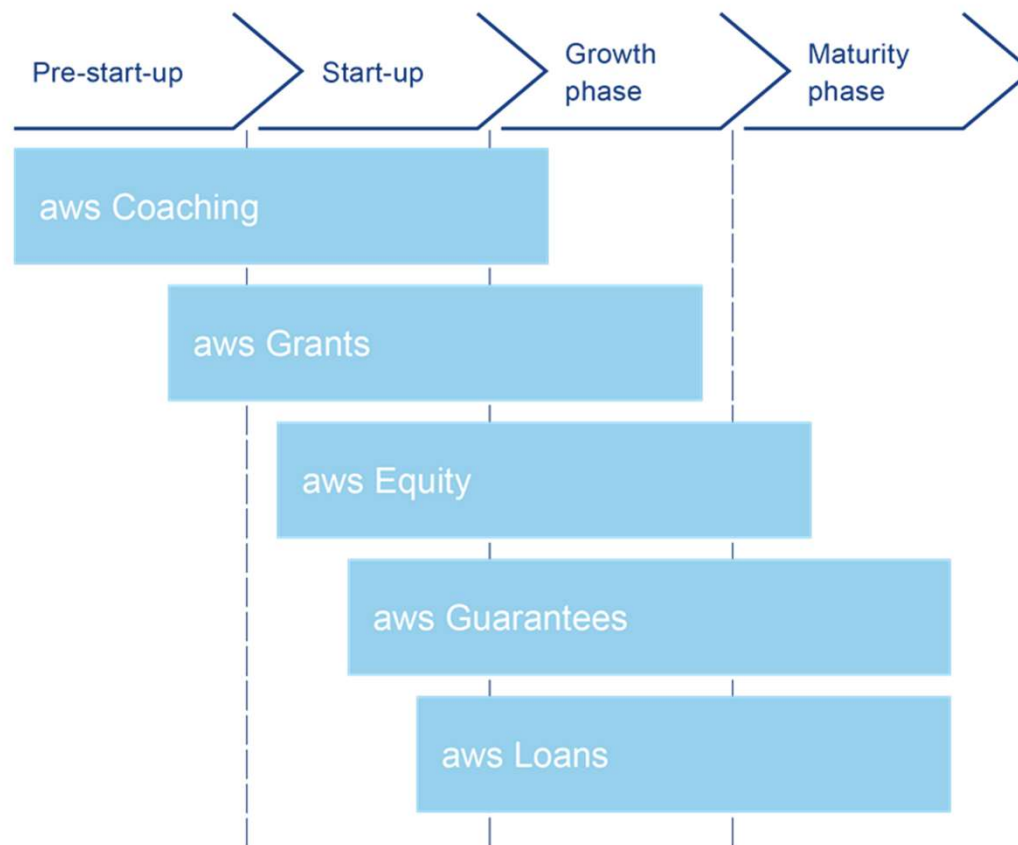
 **Bundesministerium**  
Digitalisierung und  
Wirtschaftsstandort

 **Bundesministerium**  
Klimaschutz, Umwelt,  
Energie, Mobilität,  
Innovation und Technologie

# aws funding instruments



## Life cycle of enterprises – allocation of aws instruments



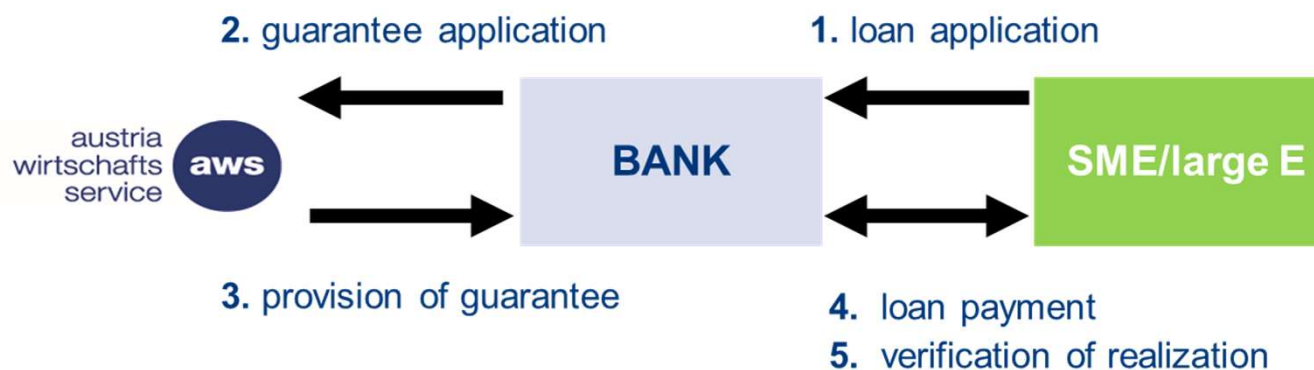
# aws-financial instruments

- **aws erp-loans**

With the *aws erp-loan* we enable growth, investments and innovation through low-cost soft loans with flexible loan periods and fixed interest rates.

- **aws guarantees**

*aws guarantee* offers securities/collateral that your bank requires from you when granting a loan – and thus increase your chance of obtaining the loan. These programs are from sole entrepreneurs to SMEs and large companies





# Kit4market I

- Funding program 2016-19
- By the Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology (BMK)
- Grant up to EUR 100.000 or 90% of eligible costs
- on basis of the EU De-minimis regulation
- for projects up to 12 months
- Eligible for startups, SMEs and corporates
- Eligible costs:
  - personnel costs
  - consulting cost
  - travel expenses
  - costs for materials and translation of documents

# Kit4market II

 Federal Ministry  
Republic of Austria  
Climate Action, Environment,  
Energy, Mobility,  
Innovation and Technology

austria wirtschaftsservice



- The funding program is dedicated for studies for the international technology transfer of Austrian-based technology companies
- Focus on a country outside of the EURO group of countries
- Typical studies answer questions like..
  - USP
  - Competitor analysis
  - Market entry strategy
  - Local requirements (e.g. necessary certifications)

# aws Technology- Internationalisation I

 Federal Ministry  
Republic of Austria  
Climate Action, Environment,  
Energy, Mobility,  
Innovation and Technology

- “TECTRANS” guideline specifications
- Funding program 2020 –
- By the Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology (BMK)
  
- Grant up to EUR 200.000 or 80% of eligible costs on basis of the EU De-minimis and GBER (AGVO) regulation for projects up to 18 months
- Eligible for startups, SMEs and corporates
- Eligible costs: personnel, consulting, travel expenses, materials and translation of documents

# aws Technology- Internationalisation II

 Federal Ministry  
Republic of Austria  
Climate Action, Environment,  
Energy, Mobility,  
Innovation and Technology

- Focus on one specific export market
- 3 modules
  - Studies for the international technology transfer of Austrian-based technology companies
  - FTO analyses
  - Demonstration systems dedicated for export activities
- Details: <https://www.aws.at/aws-technologie-internationalisierung/>
- Available soon...



Petra Huber

Seedförderungen

T +43 1 50175 – 589

E [p.huber@aws.at](mailto:p.huber@aws.at)

- Austria Wirtschaftsservice Gesellschaft mbH
- Walcherstraße 11A
- 1020 Wien
- T + 43 1 501 75 – 0
- E [post@aws.at](mailto:post@aws.at)
- [www.aws.at](http://www.aws.at)