



MultiRELOAD

PORT SOLUTIONS FOR SUSTAINABLE MOBILITY

# Henrike Bauer

thinkport Vienna & Port of Vienna

[henrike.bauer@hafenwien.com](mailto:henrike.bauer@hafenwien.com)

[office@thinkportvienna.at](mailto:office@thinkportvienna.at)



thinkport VIENNA



**HAFEN WIEN**

Ein Unternehmen der **wien**holding

# OPEN INNOVATION CHALLENGE AS PART OF THE MultiRELOAD PROJECT



## Task 5.4: Challenges and hackathons for business model ideas for green multimodal freight terminals (Task leader: Port of Vienna)

- Open Innovation Challenges are an effective way to **develop innovative ideas** and **new approaches**.
- Complex problems benefit from diverse expertise tackling the same issue from **different angles**.
- The entire consortium was invited to submit applications and thereby **address specific problems** that have **arisen since the start of the project** within the framework of the Open Innovation Challenge.

# TASK

We are looking for **cost-effective solutions** that help to "revolutionize" the existing transport market.

The aim is to demonstrate ideas on **how multimodal transports of part loads of different products/goods** (bulk goods and general cargo - also palletized) **on inland waterways are possible.**

**Agricultural products on inland waterways - transport solutions**

# TASK

We are looking for...

- an innovative **CONCEPT** for the efficient loading and unloading of agricultural products into ISO-compliant loading units.
- innovative ISO-compliant **LOADING UNITS** that enable efficient loading and unloading of agricultural products and multimodal road-inland waterway transport.
- innovative non-stationary **ASSISTANTS** for the loading and unloading of bulk goods into ISO-compliant loading units at different locations.
- innovative forms of **COOPERATION** that enable multimodal road-inland waterway transport
- innovative sharing or rental **MODELS** for short-term use of equipment and/or loading units.

# TARGET GROUP

... all people interested in sustainable transport is invited to contribute ideas.

- Shippers
- Producers
- Equipment manufacturers
- Forwarders
- Tinkerers
- Science
- **All who feel addressed and would like to contribute an idea/concept/solution.**



# HOW TO JOIN & WIN (PRIZES!)

BE PART OF THE  
OPEN INNOVATION CHALLENGE!

THE TIDES OF  
**CHANGE** ARE HERE,  
AND WE WANT YOU  
ON **BOARD**.

AGRICULTURAL PRODUCTS ON INLAND WATERWAYS

BE PART & WIN PRIZES!



👉 Scan QR CODE

👉 Register via

<https://crowdinmotion.innovation.at/register>

👉 Choose "MultiRELOAD -  
Agricultural Products on Inland  
Waterways" and hit SUBMIT

👉 **Ideas accepted until  
Dec 7th, 2023**

**Spread the word!**

office@thinkportvienna.at

# How to do ....

**crowd motion**

## Registrierung

Registriere dich hier für die Crowd in Motion Plattform. Wir senden dir eine E-Mail, mit welcher du deine Registrierung bestätigen musst.

Benutzername \*


E-Mail \*

Passwort \*

Passwort erneut eingeben \*

Ich habe die AGBs sowie die Datenschutzerklärung gelesen und akzeptiere diese.

Blogbeiträge als E-Mail erhalten – Zustimmung kann jederzeit widerrufen werden (siehe Userprofil oder Email)


I am human  [Privacy - Terms](#)



**crowd motion**


MEIN BEREICH WETTBEWERBE<sup>3</sup> CROWDINNOVATION AWARD

Dashboard Meine Ideen Mein Netzwerk Messenger Highscores Mehr ▾



Aktueller Punktestand  
**5**

Mein Bereich



**MultiRELOAD**  
PORT SOLUTIONS FOR SUSTAINABLE MOBILITY

**OPEN INNOVATION CHALLENGE**

AGRICULTURAL PRODUCTS  
we want your ideas: IN PART LOADS ON INLAND WATERWAYS

MultiRELOAD –  
Transportlösungen  
gesucht: Agrarprodukte auf  
dem Binnenschiff

Deine Chance Deine Idee einzubringen  
und vielleicht sogar mit Praktiker:innen

[DETAILS ANZEIGEN](#)